

To ensure the proper functioning of this site, we sometimes place small data files on your computer, known as cookies. Most large sites do this.

This Policy explains how the www.lpin.ro site uses cookies and other similar technologies, what information is thus collected, for what purpose, but also how you can control cookies.

1. What are "cookies" and "similar technologies"

Cookies are small text files that a site (the one visited by the user or a third party website) sends to the visitor's browser (for example: Internet Explorer, Chrome, etc.) and which is saved on the device used by user to access the site (computer, mobile phone, etc.).

Due to cookies, the site retains, over a period of time, your actions and preferences (for example, login, language, font size and other display preferences). This way, you don't have to re-enter them every time you return to the site or navigate from one page to another.

Cookies are therefore used to allow the site to operate and to make its use easier. Cookies are also used to provide information to those who own the site, based on which general anonymous statistics can be made that allow us to understand how to use the pages, to improve the structure and content of the site.

Similar technologies, known as "pixel tags", "web beacons", "clear gifs" or "pixel tags" are also electronic files that usually consist of transparent images used to track how to navigate one or more sites, or to transmit information, such as newsletters. These are generally used when monitoring site traffic through third party services. The technologies are used in conjunction with cookies to understand how users interact with the pages and content of the site. In order to function properly, "web beacons" are in many cases based on cookies, so blocking cookies will affect their operation.

2. Types of cookies

Cookies can be differentiated:

- depending on the field to which they belong, in:

- own cookies - sent by the server of the site visited (only he can read them or use an external service to analyze how the site is used)
- third party cookies - transmitted by a web domain other than that of the site visited

- depending on the duration of existence, in:

- session cookies - which are deleted when the user closes the web browser (these allow, for example, the website to "remember" the selected information when browsing from one page to another; in their absence, the new page would not recognize the previous activity and, for example, the shopping cart would always be empty)

- persistent cookies - remain on the user's device (computer, phone) for a predefined period of time or until they are deleted by the user (these allow "remembering" some information about you and some settings you made, then when you visit the site in the future).

Some cookies, session or persistent, are strictly necessary (essential) for the operation of the site, and they can be stored on the device used, without your consent. The storage of all other types of cookies can be done only after you agree.

3. What, but also how, we use cookies and similar technologies

When you visit the www.lpin.ro website, we may place both our own cookies and third-party cookies, both in the session and persistent categories, as detailed below.

When you access the site, we display a cookie banner to inform you about cookies and allow you to express your options.

Except for the strictly necessary cookies, which are automatically placed on the site when it is opened, the other cookies are placed only after you have accepted this (either by clicking the Accept cookies field in the banner or by continuing to browse the page). Also, if you have accessed the Cookie Settings field in the banner, we will only place cookies according to the preferences you have saved.

If you have accepted all cookies, we save this preference for a period of 7 days so that we will not re-display your cookie banner on subsequent accesses to the site from the same browser for that period.

However, if you later decide to block or, as the case may be, delete all cookies (details in Section 4 below), we will display the banner for each visit to our site.

In all cases, the placement of cookies is generally only to the extent that the saving of cookies is not blocked at the level of the browser you use.

You can withdraw your consent to cookies at any time them or reset your options - details in Section 4 below.

Below you will find information about the cookies used, their purpose and the duration for which they are saved in the device used to access our site:

Strictly necessary cookies

These are essential for the operation of the site. They are used to make the site usable by enabling basic features, such as allowing user authentication, page navigation, and access to secure areas of the site, to prevent fraudulent use of user accounts, or to provide features. site specific. The site cannot function without these cookies. These are:

Name	Domain	Purpose	Duration	Type
v3_lpin_ro	lpin.ro	Preserves user settings when navigating from page to page.	1 day	HTTP Cookie

Statistical cookies, traffic measurement

These allow us to calculate the number of visitors and see how visitors move to the site when they use it. Data is collected and reported anonymously. This helps us to improve the pages and content of the site and, in general, the way the site works. These are:

Name	Domain	Purpose	Duration	Type
_ga	Google.com	Used to distinguish users when browsing the site and to improve the site	2 years	HTTP Cookie Persistent; Third party
_gid			24 hours	HTTP Cookie Persistent; Third party
_gat	Google Analytics*	Register the unique ID ** to generate statistics on an anonymous basis on how to use the site	1 minute	HTTP Cookie Session; Third party

* Google Analytics uses cookies to collect information, in anonymous format, about the number of visitors to the site, the geographical areas where they come from, the websites where visitors came from the site, the pages visited from the site and the time of use. From a technical point of view, these cookies appear to be generated by the lpin.ro domain.

We use the information to compile reports and to help us improve the site. Details of how Google processes the data collected in this way can be found here:
<https://support.google.com/analytics/answer/6004245>.

According to Google, it has servers all over the world; the information collected may be processed by servers located in a country other than the one where you live. According to Google, no matter where the processing takes place, it offers the same level of protection as described in its privacy policy and respects the EU-US Privacy Shield.

To manage whether or not you want to send cookies to Google Analytics, you can go to:
https://support.google.com/analytics/answer/181881?hl=en_US.

** For security reasons, we use a system of automatic masking of a portion of each IP address, which makes it impossible to identify a particular visitor only by the IP address.

Social media platform cookies

LPIN is active on two social media platforms (Facebook and LinkedIn), to improve our online presence and visibility. The icons of the two platforms are displayed on the site. However, the site does not set cookies in connection with this display when you browse our site. If you click on the LinkedIn or Facebook icons, you will be redirected to the respective sites (LinkedIn, Facebook) which each have their own cookie and privacy policies over which we have no control. It is a good idea to read those policies carefully before continuing to browse those sites.

About the data collected through our own cookies:

Our own cookies allow us to collect the following main types of information:

- Location: country, region, city, approximate latitude and longitude (geolocation)
- Date and time of application (site visit)
- Page Title
- Page URL visited (Page URL)
- The URL of the page visited before the current page (Referrer URL)
- Visitor's local time
- Files that have been accessed and downloaded (Download)
- Links to external domains that have been accessed (Outlink)
- Page generation speed (how long it takes for web pages to be generated by the webserver and then downloaded by the visitor)
- Main language of the browser used (Accept-Language header)
- Browser version, browser plugins (PDF, Flash, Java,...), operating system version, device identifier (User-Agent header)
- The language of the page visited
- Site searches
- Where applicable, Campaigns, Events

The following types of data may also be collected as a result of the use of own cookies, in particular to increase the accuracy of the statistical reports generated (on an anonymous basis):

- The date and time of the first visit of a specific visitor • Date and time of the subsequent visit of the specific visitor
- Number of visits of the specific visitor

LPIN has control over the data collected through its own cookies, by storing them on dedicated servers. All analysis data communications are encrypted via the HTTPS protocol. On-site traffic analysis reports may only be accessed by the LPIN, through authorized personnel or by authorized external subcontractors (as a rule, IT service providers), used for the purpose of analyzing, developing and or maintaining the site, including in order to prevent or limit the effects of possible fraud.

In order to use the site, it is not necessary to accept cookies that are meant to increase its functionality, but they will provide a more pleasant user experience.

If you accept these cookies, you can delete or block them (see Section 4 below), but if you do this some of the site's functionality will no longer work as intended.

Please note that the information on our own cookies is not used to personally identify you, and the types of data collected through our own cookies are fully under our control. These cookies are not used for purposes other than those described above.

4. How can you control cookies?

You can control and / or block or, as far as possible, even delete cookies at any time, using any of the following options:

- you can change your Cookie Preferences, saving the desired configuration for the future. Please note that changing your Preferences may not delete previously accepted third-party cookies, but will block their use;
- you can set the browser used to access the site (for example: Internet Explorer, Chrome, etc.) to block the automatic placement of cookies, to inform you each time cookies are sent to your device, or to delete all cookies from the device used. Information about the possibilities and ways of managing cookies can be found in the settings area of your web browser (in menus such as "Options", "Tools" or "Preferences").
- you can consult the aboutcookies.org website where you can delete, block or control the cookies placed on the device used.

You can also choose not to be tracked by Google Analytic on any website at <http://tools.google.com/dlpage/gaoptout>.

More information about cookies can be found on sites such as www.allaboutcookies.org, www.aboutcookies.org, www.cookiepedia.co.uk.

If you choose to block or delete cookies, please keep in mind that the existence of cookies helps, in particular, to provide a friendly and easy-to-use site content by the user, but also after case, tailored to your preferences and interests.

5. Information about the data controller, the processing and your rights, including the right to lodge a complaint

Information about the Personal Data Operator, how we process personal data, but also about your rights in relation to the personal data processed, including where you can go in case you want to make a complaint can be found in Personal data processing policy.

If you have any questions, comments or suggestions regarding this Cookies Policy, please contact us at: contact@lpin.ro, and we will try to answer you as soon as possible.